



JONATHAN E. FIELDING, M.D., M.P.H.
Director and Health Officer

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April 11, 2012

TO: Each Supervisor

FROM: *for* Jonathan E. Fielding, M.D., M.P.H.
Director and Health Officer

SUBJECT: **NOTIFICATION OF THE USE OF DELEGATED AUTHORITY TO
EXECUTE TWO SOLE SOURCE AGREEMENTS FUNDED BY THE
CENTERS FOR DISEASE CONTROL AND PREVENTION COMMUNITY
TRANSFORMATION GRANT**

This is to notify you that I am exercising the delegated authority approved by your Board on October 18, 2011, to execute 16 sole source agreements for the estimated term of date of execution through September 29, 2012, with an option to extend thereafter for four additional one-year terms through September 29, 2016, contingent upon availability of funding, 100 percent funded by the Centers for Disease Control and Prevention (CDC) Community Transformation Grant, subject to review and approval by County Counsel, and notification to your Board and the Chief Executive Office.

Under this authority, I will execute agreements effective upon execution through September 29, 2012, with an option to extend thereafter for four additional one-year terms through September 29, 2016, subject to the availability of funds with: 1) Breastfeeding Task Force of Greater Los Angeles (BTFGLA) with a total maximum obligation of \$500,000 (\$100,000 per term), and 2) American Lung Association in California (ALAC) with a total maximum obligation of \$375,000 (\$75,000 per term).

BTFGLA will partner with the Department of Public Health (DPH) to educate hospitals in Los Angeles County regarding the public health benefit of Baby-Friendly designations, provide technical assistance to hospitals on system changes needed to enable baby-friendly practices, and provide access to certified lactation educators. It is anticipated that during the project period ten hospitals will achieve Baby-Friendly designation. This designation is granted by Baby-Friendly USA to hospitals that have completed a certification process that guides hospitals in implementing protocols that support breastfeeding among new mothers.

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ALAC will provide technical assistance on capacity-building, tobacco policy, and community engagement to DPH's staff and partnering organizations. ALAC will also provide technical assistance on community organizing strategies to community coalitions, and educate key stakeholders. ALAC will provide DPH with policy information and analysis on local tobacco control ordinances such as comprehensive outdoor air, smoke free multi-unit housing, and tobacco retailer licensing. Additionally, ALAC will provide DPH with reports on State tobacco control and prevention bills.

County Counsel has reviewed and approved the agreements as to use and this delegated authority action.

If you have any questions or require additional information, please let me know.

JEF: gs:ev
#02201

c: Chief Executive Officer
Acting County Counsel
Executive Officer, Board of Supervisors